

LATIFA AL MULLA

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SUMMARY

Junior Digital Designer with experience in e-commerce, branding, and digital communication. Skilled in designing for app, desktop, and social platforms, translating briefs into clear visual designs, and maintaining consistency across digital assets and brand guidelines.

WORK EXPERIENCE

Junior Digital Designer

Al Tayer Group - Ounass, November 2025 – Present

- Design digital assets for e-commerce platforms across app, desktop, and social
- Create app and desktop layouts in Figma, and produce basic motion assets using After Effects
- Translate business and marketing briefs into clear, user-focused digital designs
- Prepare and export assets accurately for digital platforms, ensuring consistency and quality
- Collaborate with cross-functional teams and follow brand guidelines

Electronic Media Communication Executive

Ministry of Climate Change and Environment, May 2023 – October 2025

(Progressed from Volunteer → Trainee → Full-time)

- Designed and delivered creative communication projects across print and digital, including logos, brochures, invitations, presentations, and visual assets
- Designed the official logo for the First Agricultural and Veterinary Quarantine Conference
- Updated the Ministry's website with content, banners, and announcements
- Coordinated with internal departments and led the social media agency to ensure consistent and aligned content across all platforms
- Created internal newsletters and supported major initiatives including COP28, COP29, WGS, GITEX, and IUCN.

EDUCATION

Bachelor of Science in Design Management

American University of Sharjah, 2018 - 2022

High School Diploma

Sharjah British International School

ADDITIONAL INFORMATION

- **Technical Skills:** Figma, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Canva
- **Personal Skills:** Creativity, Attention to Detail, Collaboration, Time Management
- **Languages:** Arabic (Native), English (Fluent)

References available upon request